

# Running a Digital Collection Day in 4 steps

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# What this talk covers

- Introduction to a Digital Collection Day
- 1) The 'Welcome' Stage
- 2) The 'Interview' Stage
- 3) 'Digitisation'
- 4) Uploading material
- What level of staffing you might need

Welcome

1. Welcome people

Interview

2. Interview & Record  
'story'

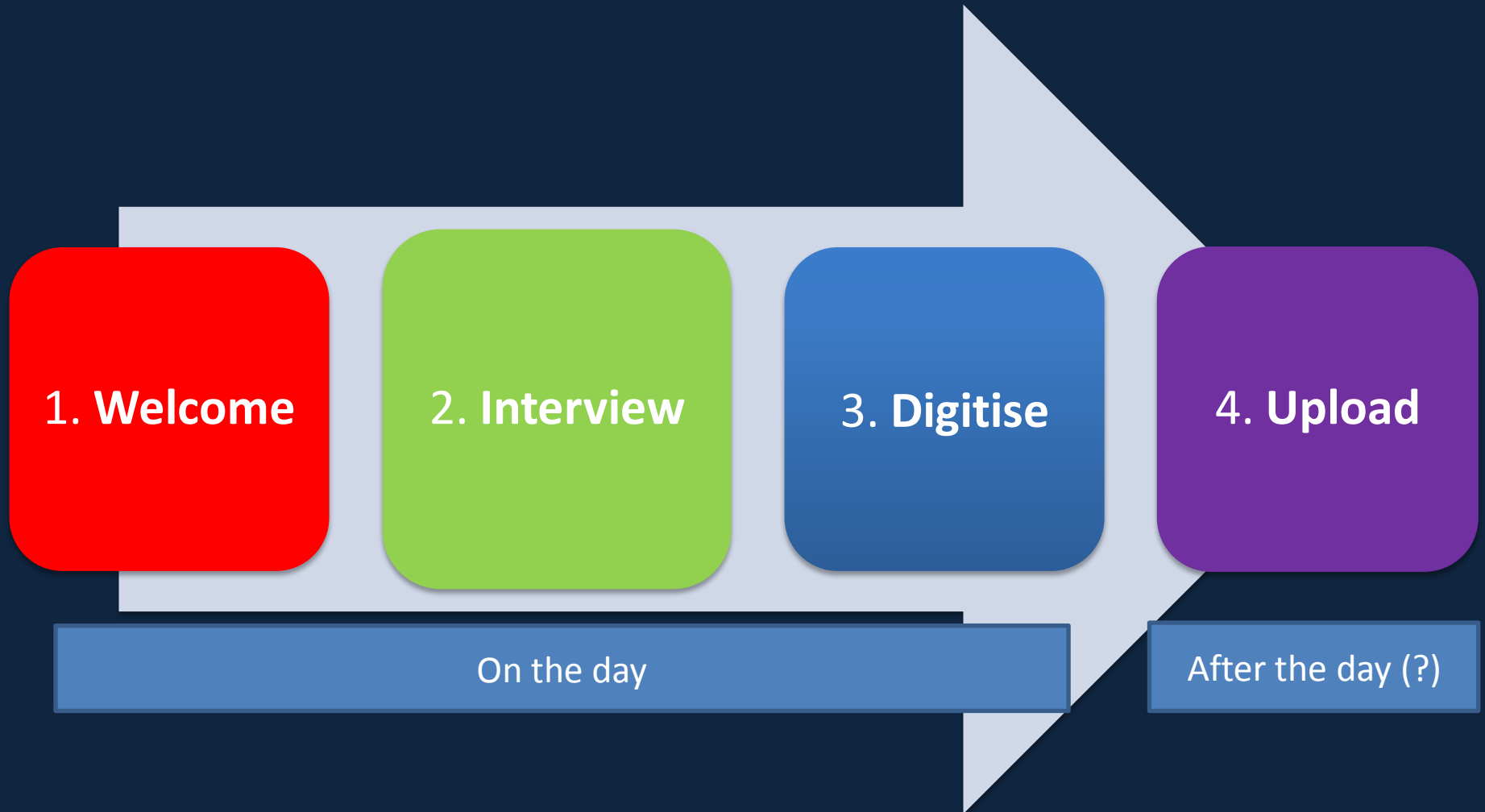
Upload

4. Upload to website

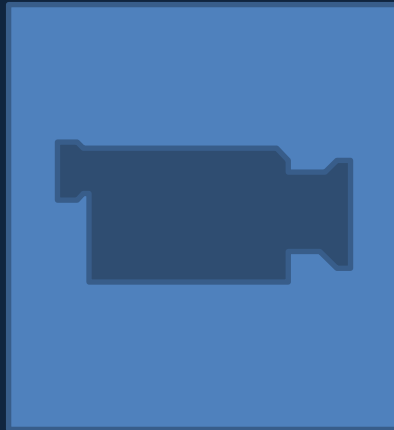
Digitisation

3. Digitise objects

# Or ...



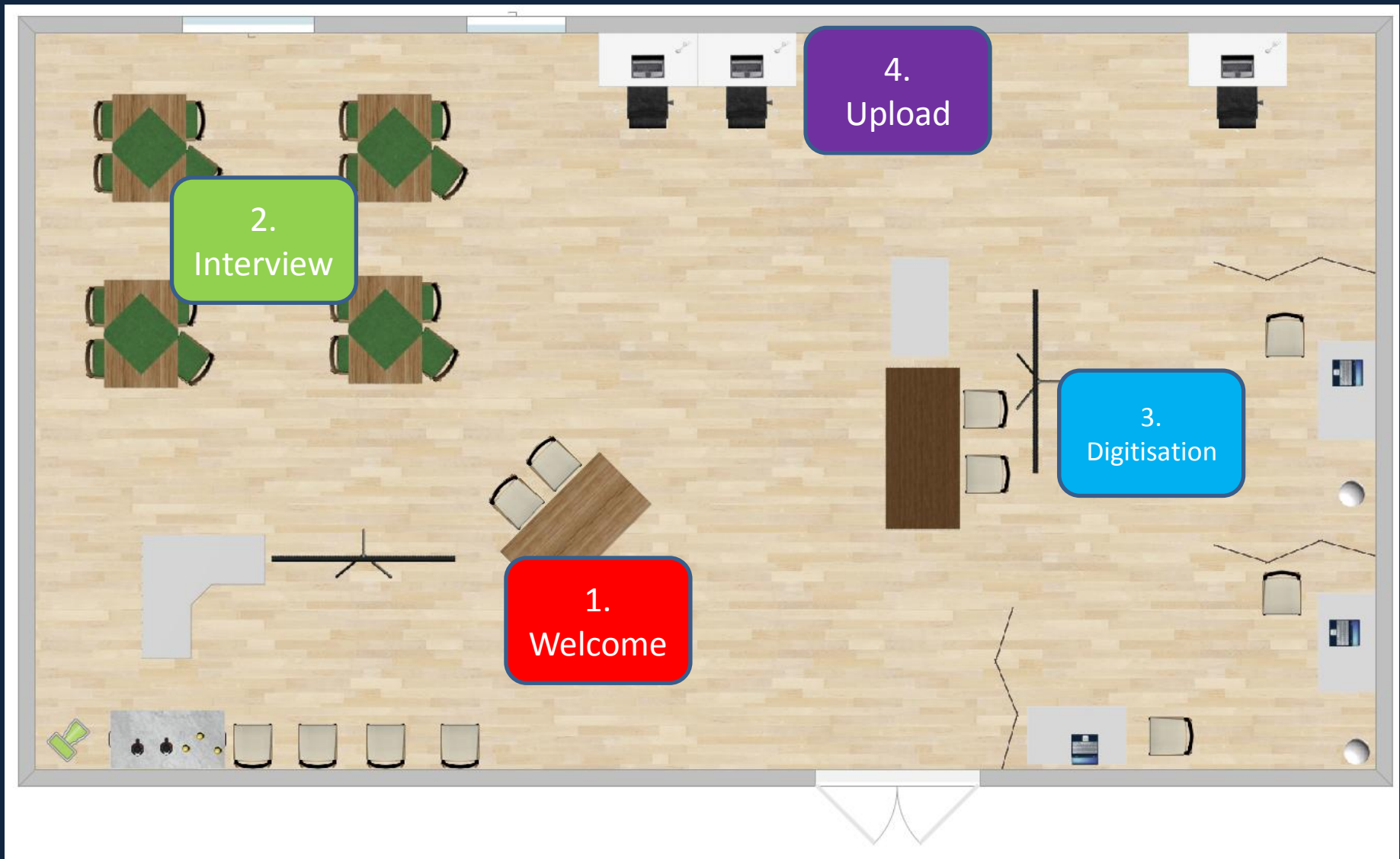
# Video: What is a Digital Collection Day (aka 'roadshow')?



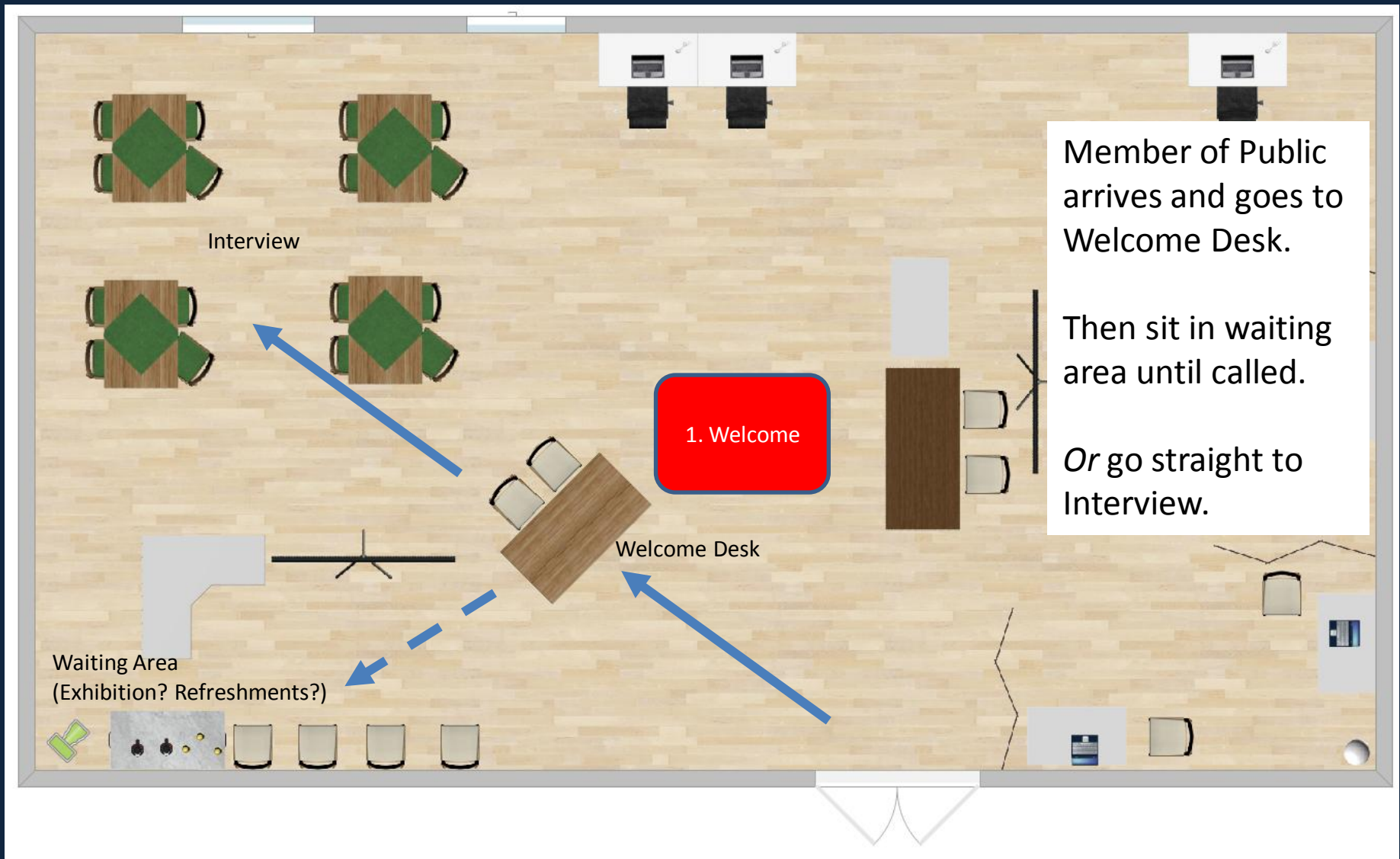
Hyperlink to 'What is a 'Roadshow' Video' (2mins 18s)  
[Needs internet connection]

THINK: BBC's Antiques Roadshow  
with digital cameras!

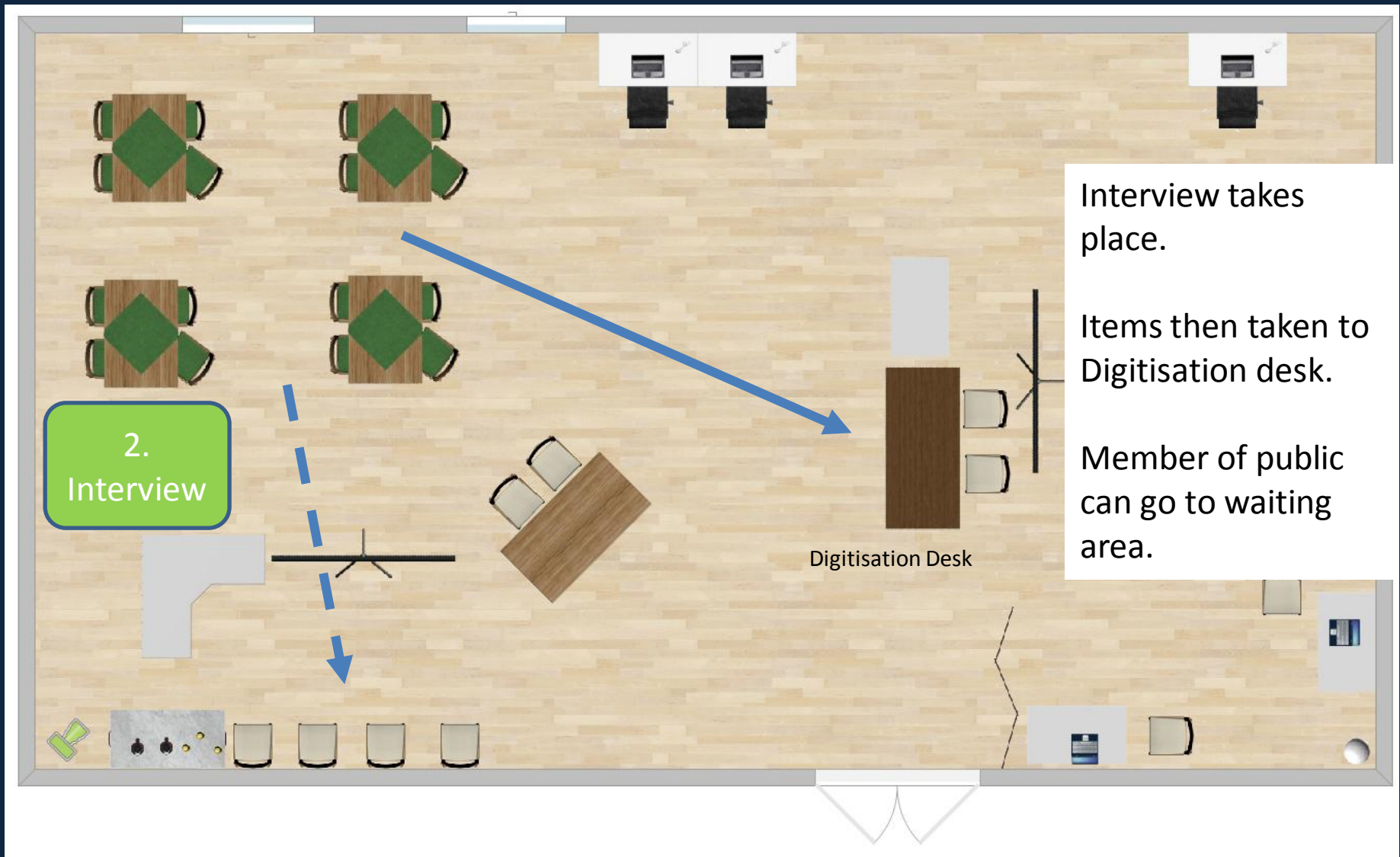
# An Example Lay-out for a Digital Collection Day



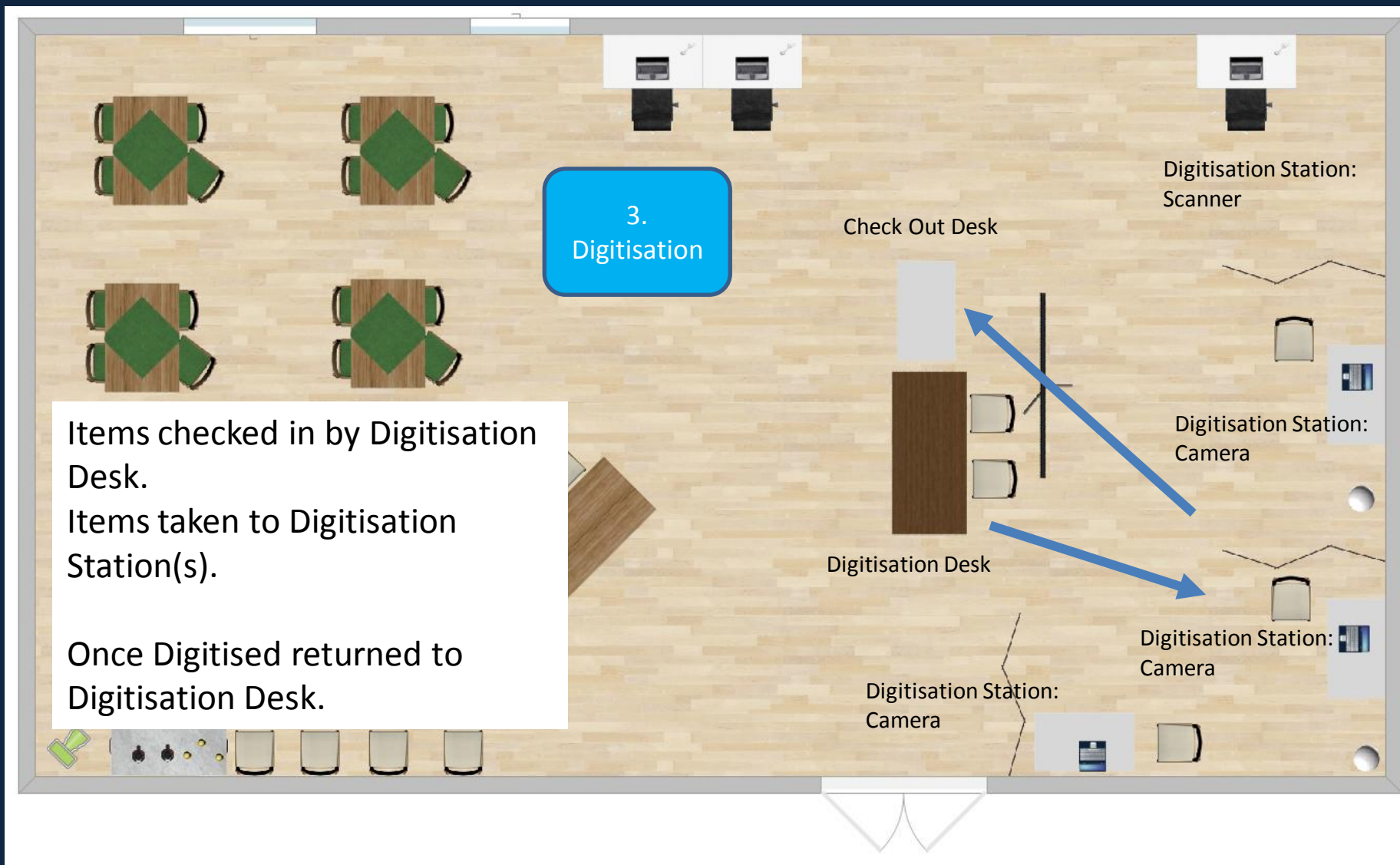
# An Example Lay-out for a Digital Collection Day



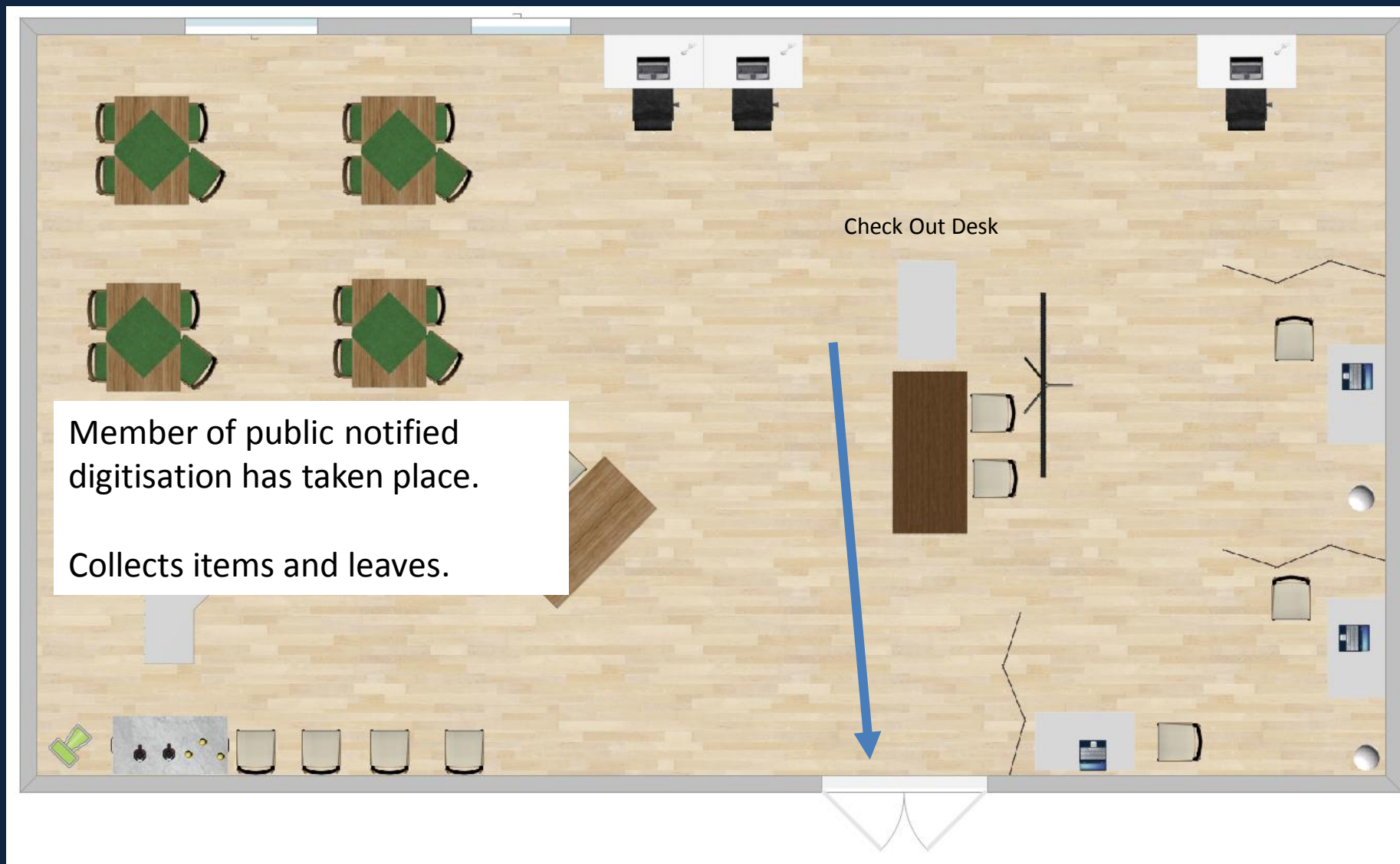
## An Example Lay-out for a Digital Collection Day



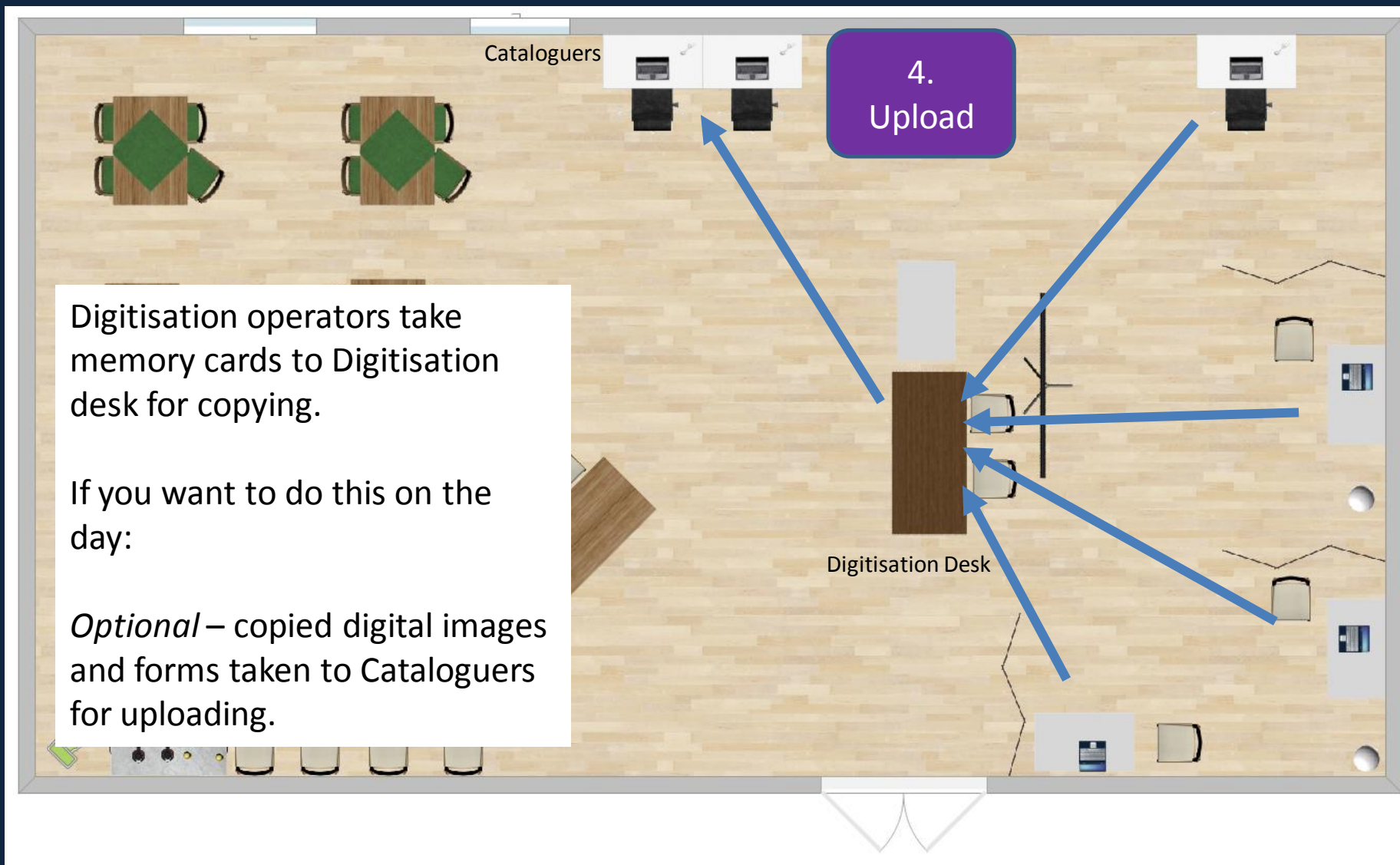
# An Example Lay-out for a Digital Collection Day



## An Example Lay-out for a Digital Collection Day



## An Example Lay-out for a Digital Collection Day



**EACH STAGE IN MORE DETAIL  
(SEE SEPARATE GUIDES ALSO)**



# Welcome Desk: What does it do?

- Collects basic information
- Signs 'Permissions Form'
- Organise and manage queue, waiting area, tea, etc
- Can keep record of who arrived and when to stop people waiting too long (use 'Welcome Desk Form')

Who do you need?

- Desk staff
- 'Meet and greet' staff
- A queue manager/MC

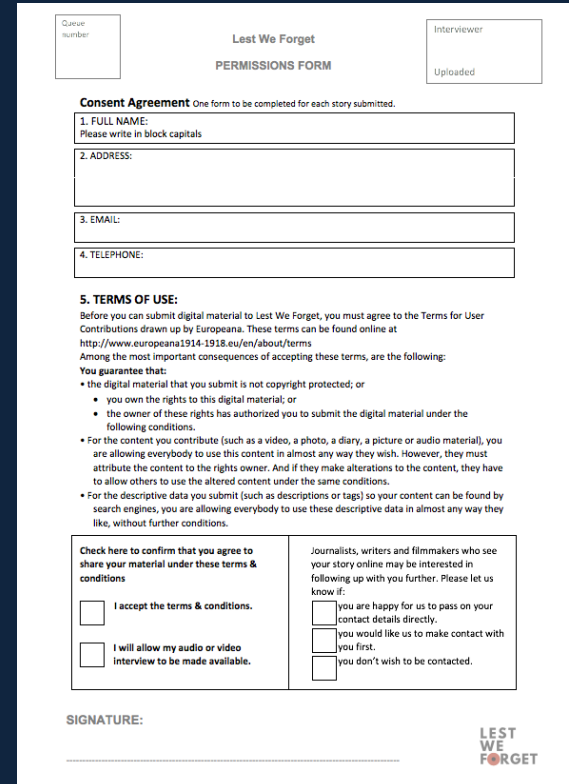


Welcome

# What is the Permissions Form?

A form the contributor needs to sign agreeing they:

- (personally) have the right to share the material they have brought in
- are happy for others to see and re-use the digital version online



The image shows a screenshot of the 'Lest We Forget PERMISSIONS FORM'. At the top, there are three boxes: 'Queue number', 'Lest We Forget PERMISSIONS FORM', and 'Interviewer' with an 'Uploaded' checkbox. Below these is the 'Consent Agreement' section, which states 'One form to be completed for each story submitted.' It contains five numbered fields: 1. FULL NAME (with a note to write in block capitals), 2. ADDRESS, 3. EMAIL, and 4. TELEPHONE. Below these is section 5, 'TERMS OF USE', which explains the conditions for submitting digital material to Lest We Forget. It includes a list of guarantees and a section for the contributor to confirm their agreement to the terms and conditions, with checkboxes for 'I accept the terms & conditions.' and 'I will allow my audio or video interview to be made available.' There is also a section for journalists, writers, and filmmakers to indicate if they want to be contacted for further information. At the bottom, there is a 'SIGNATURE:' line and the 'LEST WE FORGET' logo.

Queue number

Lest We Forget  
PERMISSIONS FORM

Interviewer  
Uploaded

**Consent Agreement** One form to be completed for each story submitted.

1. FULL NAME:  
Please write in block capitals

2. ADDRESS:

3. EMAIL:

4. TELEPHONE:

**5. TERMS OF USE:**  
Before you can submit digital material to Lest We Forget, you must agree to the Terms for User Contributions drawn up by Europeana. These terms can be found online at <http://www.europeana1914-1918.eu/en/about/terms>  
Among the most important consequences of accepting these terms, are the following:  
You guarantee that:  
• the digital material that you submit is not copyright protected; or  
• you own the rights to this digital material; or  
• the owner of these rights has authorized you to submit the digital material under the following conditions.  
• For the content you contribute (such as a video, a photo, a diary, a picture or audio material), you are allowing everybody to use this content in almost any way they wish. However, they must attribute the content to the rights owner. And if they make alterations to the content, they have to allow others to use the altered content under the same conditions.  
• For the descriptive data you submit (such as descriptions or tags) so your content can be found by search engines, you are allowing everybody to use these descriptive data in almost any way they like, without further conditions.

Check here to confirm that you agree to share your material under these terms & conditions

☐ I accept the terms & conditions.  
☐ I will allow my audio or video interview to be made available.

Journalists, writers and filmmakers who see your story online may be interested in following up with you further. Please let us know if:  
☐ you are happy for us to pass on your contact details directly.  
☐ you would like us to make contact with you first.  
☐ you don't wish to be contacted.

SIGNATURE:

LEST WE FORGET

Welcome

Queue number

Lest We Forget

PERMISSIONS FORM

Interviewer

Uploaded

### Consent Agreement

One form to be completed for each story submitted.

1. FULL NAME:  
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Among the most important consequences of accepting these terms, are the following:

**You guarantee that:**

- the digital material that you submit is not copyright protected; or
  - you own the rights to the digital material; or
  - the owner of these rights has authorized you to submit the digital material under the following conditions.
- For the content you contribute (such as a video, a photo, a diary, a picture or audio material), you are allowing everybody to use this content in almost any way they wish. However, they must attribute the content to the rights owner. And if they make alterations to the content, they have to allow others to use the altered content under the same conditions.
- For the descriptive data you submit (such as descriptions or tags) so your content can be found by search engines, you are allowing everybody to use these descriptive data in almost any way they like, without further conditions.

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Journalists, writers and filmmakers who see your story online may be interested in following up with you further. Please let us know if:

☐ you are happy for us to pass on your contact details directly.

☐ you would like us to make contact with you first.

☐ you don't wish to be contacted.

SIGNATURE:

\_\_\_\_\_

LEST  
WE  
FORGET

- 1) Give them a 'queue' number in sequence (e.g. 1, 2, 3, ...)
- 2) Take their name and contact details
- 3) Get their consent through the tick boxes
- 4) Get them to sign



## “MEET AND GREETERS”

- help with the form
- answer questions
- keep people happy
- if busy get people to start completing form details
- deal with the Press?

Welcome





Example Waiting Areas – note chairs, exhibitions, refreshments?



Welcome desk *then* takes  
visitor to  
**2. INTERVIEW**



Interview

# Interview: What happens?

- Check 'Permission Form'
- Record story and details on the 'Story Form'
- Selects key items
- Record objects on 'Story Form' and 'Object List'

## Who do you need?

- Interviewer & Scribe for each station
- Subject expert(s) on hand to advise



Interview



# The 'Story Form'

Interviewer talks to contributor and scribe records details (write down or type in)

- 1) Write down story
- 2) Names of people in story and connection (if any) to contributor
- 3) Dates of key event(s) and places
- 4) Describe the objects brought in
- 5) Indicate if you have more pages



Lest We Forget, U

Lest We Forget  
STORY FORM  
(To be completed during the interview)

STORY	
NAME OF PERSON/PEOPLE who the story is about (Include nicknames if used).	
THEIR CONNECTION TO YOU	
DATES of events or people	PLACES related to events or people
OBJECTS and relation to story/person	
<input type="checkbox"/> Additional pages used	

# What are you trying to record?

- Anything relevant to WW1
- Who is it about, when did it happen, where did it happen, what happened
- Story can cover several years (e.g. 1914-1917) and places (e.g. Jutland, Ypres, Somme, Jerusalem)
- Try to get to the 'story'
- When describing objects try to get as much information – what is it, where is it from, who is it about (e.g. photos, letters), did anything special happen to it ...



# THE OBJECTS

Interviewer gives each object/set of objects one number.

Use raffle tickets and then give other half to member of public.

e.g.

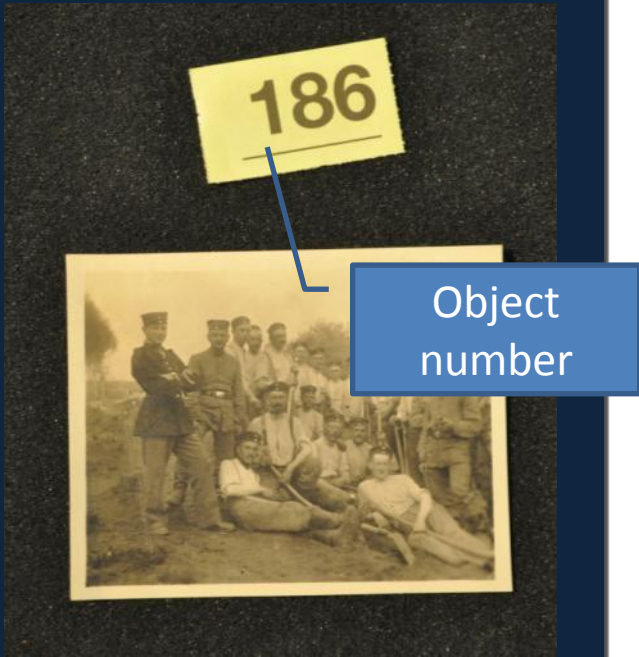
351 : A Medal

353 : A Diary

354 : 10 postcards

Interview

Record Objects on 'Story Form' but also on the  
'Object List' (one list per contributor)



## Interview

[illegible]



Each object is placed with its number in folder, or similar, and put in box/tray with the 'Object List', 'Story Form', and 'Permissions Form'.

Keep objects and list together (one box and list per owner).



Interviewer *then* takes  
objects and paperwork  
for

# 3. DIGITISATION

(Digitisation Desk and Digitisation Stations)

Digitisation

Lest We Forget, University of Oxford

# Digitisation Desk: What happens?

1. Check in objects and record on 'Check in/Check out' List
2. Hand to digitisers or leave on a table for them to pick up
3. When digitized check out items by giving back to contributors



Digitisation

## Who do you need?

- Check-in/out people
- Co-ordinator
- (Back-up)

‘Check In/Check Out’ List

Acts as a master sheet for Digitisation Desk to keep track of items

[illegible]

- Lest We Forget, University of Oxford





# Digitisation Station(s): What do they do?

- Take digital image of objects
- Back up memory cards at digitisation desk

Digitisation

# Scanning or Digital Cameras?



Good for papers,  
faint print, flat  
objects.  
**BUT SLOW...**

Digitisation



Can be used for  
all kinds of  
objects  
**Fast, flexible**



Take first picture  
with ticket

Digitisation

108

411W MH4F

Lest We Forget, University of Oxford

- Take several pictures of each object
- Capture front/back
- Be flexible



Digitisation





# Finally

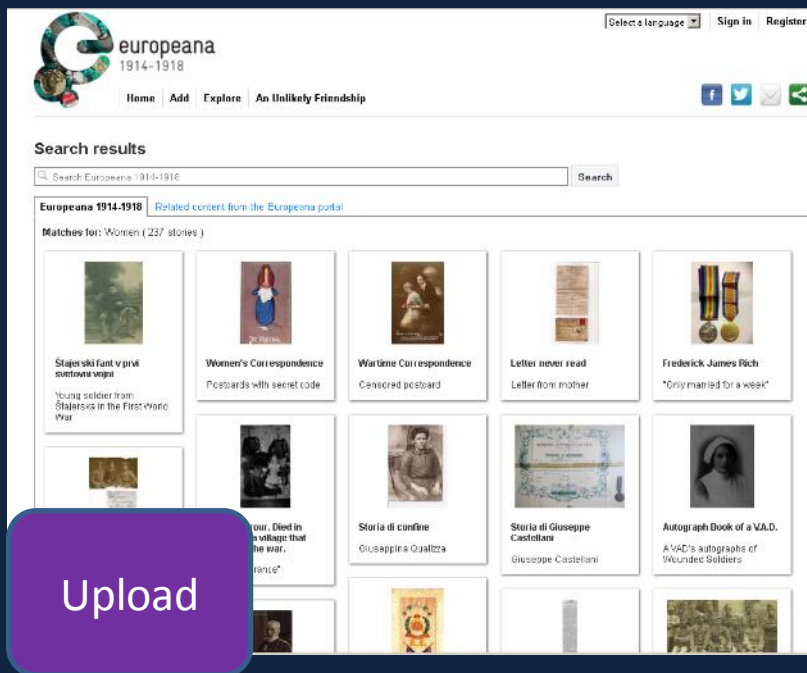
- Digitisation Desk is also a good place to do the following:
  - \* receive memory cards from digitisers to back them up to a laptop and USB sticks
  - \* sort images into folders on laptop (using raffle ticket number and/or surname for names)
  - \* recharge camera batteries
  - \* keep all paperwork and USB sticks together

# 4. UPLOAD (Recommend do this after the event!)

- Using the forms, lists, and images ...
- Edit images and stories
- Link images to right story
- Upload story and image(s) to online platform
- Archive originals and final versions

Who do you need?

- Cataloguers
- Image editors?



# Putting it all together: who and what do I need?

## 1. Welcome Desk

Welcome

- 2+ people (1 Welcome Desk, 1+ Meet and Greet)
- 1 Queue Manager
- *1 MC*
- 'Permissions Forms'
- 'Welcome Desk Form' (Optional)
- Pens & Paper

## 2. Interview Desk

Interview

- Recommend 3 interview desks (2 people on each, 'interviewer' and 'scribe')
- 1+ subject experts
- 'Story' forms (on paper or computer)
- 'Object Lists'
- Raffle Tickets
- Folders and trays
- Paper clips/stapler/pens

# Putting it all together?

## 3. Digitisation

Digitisation

### Digitisation Desk

- 2+ people
- Check In/Check Out List
- Pens/Paper
- Spare camera batteries, flash cards (Optional)
- Computer and drive to back up cards and move images into folders (Optional)
- In/Out tables (Optional)
- Board to notify contributors of completed items (Optional)

### Digitisation Station(s)

- Recommend 3+ digitisation stations : 2 cameras, 1 scanner (2 people on each, 'photographer' and 'helper')
- Tripods or stands, lights, laptops, etc
- Flash cards for camera, spare batteries

Upload

## 4. Upload

- 1+ cataloguer
- Computer with internet connection
- All stories, images and paper forms

# Summary

Noted here is general staffing level but also student/staff breakdown for schools:

- Welcome: 2- 3 people (*Schools*: 2+ students, 1 Staff)
- MC: 1 Person (*Schools*: 1 Staff)
- Interview: 3 Interviewers and 3 scribes (*Schools*: 6+ students, 1 Staff), 1+ subject expert
- Digitisation Desk: 3 people (*Schools*: 2+ students, 1 Staff)
- Digitisation Stations: each camera or scanner has 2 people (*Schools*: 2 students per station plus 1 staff)
- Returns desk: 2 people (*Schools*: 1 student, 1 Staff)
  
- BUT this is your event, you can have more less people depending on the size.

# HOW TO MAKE IT A SUCCESS

# A Successful Digital Collection Day

- *Visitors are happy with the experience* – exhibitions, refreshments, meet subject experts
- *You had enough contributions* – publicity leading up to event is key
- *Nothing got lost or broken* – make sure you have trustworthy people handling items, have MCs to oversee proceedings so nothing gets lost

# What to do if...

- ... you think too many people may come?  
Consider pre-booking, tell people to bring items back at a later date, or direct them to online submission
- ... you think too few people may come? Pre-book some known people or have some items collected in advance